



THE VIEW

Club Newsletter

L A P L A Y A
B E A C H & G O L F C L U B

January/February 2015 | Volume 79

laplayaclub.com | 239-254-5000

NOBLE HOUSE
noblehousehotels.com





LA PLAYA

B E A C H & G O L F C L U B

www.laplayaclub.com

CLUB DIRECTORY

BEACH CLUB

9891 Gulf Shore Drive
Naples, Florida 34108

Member Services(239) 254-5000

Dining Reservations(239) 254-5008

General Manager

Susie Mitchell(239) 254-5000

Director of Membership

Sandy Cotter(239) 254-5002

Membership Coordinator

Annette Dinneen(239) 254-5000

Club Accountant

Barbara Osowicka(239) 598-5109

Food and Beverage Manager

Jeff Nichols(239) 254-5008

Club Chef

Richard Brown(239) 254-5008

Dining Room Manager

Kari Mathein(239) 254-5008

Spa Terre(239) 598-5117

Beach Hut(239) 598-5119

Pool Hut(239) 597-3123 Ext. 5950

GOLF CLUB

333 Palm River Blvd.
Naples, Florida 34110

Golf Pro Shop(239) 254-5001

Tee Times(239) 254-5001

Golf Club General Manager

Alan Findlay(239) 449-1181

Assistant General Manager

Dianna Compton(239) 597-2991

Head Golf Pro

Mark Fogg(239) 254-5013

Golf Membership Sales

Scott Piper(239) 254-5019

Club Chef

Cheryl Bryskiewicz(239) 449-1182

Dining Room Manager

Anne Delmonte(239) 254-5010

Golf Course Superintendent

Patrick Lewins(239) 594-0454



NOTE FROM ALAN

2015: Happy New Year to one and all!

The answer is: 92!

The correct question is as in ‘the form of a question?’ a la Alex Trebek’s Game Show Jeopardy:

Question: ‘what’s the ‘average’ age of the original starters at Laplaya Golf Club?’

We should all be so lucky! Jay Johnson & Billy Heck have been the starters here since the golf club re-opened as ‘Laplaya Golf Club’ in 2002, and they have seen everything during that time. Here’s a few other ‘a & q’s’ with Jay & Billy:

Answer:

-Jay: all the additions to the clubhouse, cart barn, new members and familiar faces who return each year.

-Billy: the course, the landscaping & the club is constantly improving each year. I love it here, everything about it.

Correct question:

-what changes have you noticed about the golf club over those years?

Next answer:

-Jay & Billy: “the membership!”...with Billy adding ‘the lady members all give me a big hug when i come back each year. I look forward to that!’

Correct question:

-what’s the best thing about laplaya you enjoy the most?

Next answer:

-Jay & Billy: ‘we both served at home & overseas, we were just doing our jobs!’

Correct question:

-What is World War II?

On behalf of all your many colleagues, members at Laplaya Golf Club, and a grateful United States of America, Jay and Billy....thank you for your service!

Here’s to another year of great golfing fun and camaraderie in 2015.
Yours aye!

Alan Findlay
LaPlaya Golf Club General Manager



Jay Johnson & Billy Heck

LAPLAYA GOLF MAINTENANCE UPDATE



The Laplaya Golf Maintenance team would like to welcome back all of our members for what will be an outstanding 2014-2015 winter season.

There are a few things that all members and guests can do to assist in maintaining the quality

of our turf through the coming busy months.

Divots on the Practice Range

The bag stands on the range tee are moved daily to provide for a pristine hitting surface and also to allow the previous days hitting station to fully recover before being used again. We ask all members and guests to cluster the divots at their hitting station as close together as possible. This will preserve much more usable turf between the stations that can then be used during the next time that location is visited.

Divots clustered together

Divots spread over a large area

Ball Marks on the Greens - Ball marks create several issues which impact the playability of the green. First, unrepainted ball marks scar the surface of the green and create voids which will affect the smoothness of the putting surface. Also, the sheer numbers of unrepainted ball marks give the green a look that is not pleasing. Both of these conditions will become more evident as the weather turns cooler and the turf is not growing as much. The Laplaya team is committed to being proactive in addressing this issue with our staff. However, we need everyone's help with this as it will continue to be an ongoing issue throughout the year. We ask each member to fix their own ball mark as well as two others on each green during the course of their round. The USGA website has an informative video on this topic under the address: <http://www.usga.org/turf/articles/video/repairingballmarks.html>

Thank you for your assistance and we will see you on the course!

GOLF TIPS FROM THE PRO

Most good golfers make a similar body movement too much like great athletes from other sports.

Now that football season is in full swing, take a moment to watch the body movements of the quarterback as he throws a pass. Tom Brady steps into every pass he attempts, shifting his weight from right to left. This generates power and accuracy.

So the next time you are on the practice range, try to make a weight shift that resembles the powerful movement of today's great athletes. Your hips will turn, your belt buckle will face the target, and your right toe will point straight down. Just the opposite for lefties.

Practice this move until you start feeling confident. Your power and accuracy should improve in time.

See you all on the course.

Mark Fogg



Correct swing



Incorrect swing



Laurel Kean
LPGA Professional



LAUREL'S CORNER

We lose power and accuracy when we stand up at impact. In the top picture, you can see that I am still in my posture through impact and the bottom picture, I am straightening my legs and coming out of my posture. This will pull my arms and energy away from the ball and result in topping the top, or at the very best hitting it in the middle of the ball. Practice this, in slow motion, staying in your posture and feeling the weight on the BALLS of your feet (not your heels) as you move through the ball. Practicing in slow motion helps you feel all the muscles that are involved in keeping your spine angle consistent through the shot.

Good luck!



UPCOMING GOLF CALENDAR HIGHLIGHTS



Mark Fogg
Head Golf Professional

As the golf club gears up for the upcoming season, we have many activities for you to consider.

We get underway on January 10th with the Opening Day Mixer. This is a four-ball competition open to Beach and Full Golf and Golf Only members, men and women. The format is two best balls of four all net with special contests on the course. Don't miss the Foot-joy and Ecco Shoe Challenge. This event kicks off with a fabulous cocktail party in the dining room from 5:30 until 7

pm the night before the Challenge. This event is a great opportunity to renew friendships and make new ones.

We will be hosting Men's Day every week throughout the season. This is always on Wednesday, with an 8:30 am shotgun start. The format changes weekly with sign-up sheets in the golf shop or you can use the foretees tee time system. A blind draw will determine teams each week. Men's day is a wonderful opportunity to meet new members and enjoy the camaraderie of existing friends.

Men's day kicks off with a special one-day tournament on January 7th. Each member will be allowed to bring one guest for a special day of golf, dining and entertainment. The tournament will be a shotgun start at 8:30 am. All other details are posted in the golf shop. We hope everyone invites a guest for this special event!

Ladies Day is always very popular at the club. Ladies play every Thursday with play starting at 8:30 am – shotgun start.

These fun events are designed to bring out the very best in our golfing ladies. There are two divisions; the 18-hole ladies play a separate event from the 9-hole ladies. The best part of every round is a fabulous lunch after golf in the dining room. Make this the season that you join the fun. Ladies day has always been the heart and soul of the golf club.

We also have a Ladies Clinic every Wednesday from 9 - 10. The Men's Clinic is every Thursday from 11 - 12. Please sign up through the golf shop.

The January Nine & Dine – in reality – is a Dozen & Dinner. This event is on January 23, open to all Full, Golf and social members. We will play twelve holes of golf in a scramble format, starting at 3:00 pm followed by a spectacular dinner and lots of laughs. Please join the festivities.

A new event for this season will be on January 18th, The Couples Member Guest, a great chance to invite another couple out to the club for a wonderful day of golf and fun. The event will be a shotgun start at 1:00 pm. The format will be a shamble, All players drive, select the best, then play your own ball into the hole. All net. Open to Full and Golf members.

January is the month of the Member/Member. The format is a 36-hole best ball of the twosome. There is a men's division and a ladies

division, competing for separate prizes. The first round is on January 30th with a 1:00 pm shotgun start. The evening of the first round will feature the Member/Member cocktail party from 5:30 till 7:00pm.

The second round is on January 31 with starting times in the morning. This event is open to all Full and Golf Only members

Another fun and interesting event is the Friday Fourball, played on Friday afternoons with a 12:30 shotgun start. Teams are comprised of one member of the professional staff at Laplaya with three members of the club. Open to ladies and gents, Beach and Full Golf and Golf Only members.

A fun relaxed atmosphere is what these events are all about. Sign up in the golf shop.

The pace picks up on Sunday Feb. 8th when we'll be playing the Couples Championship in addition to the usually scheduled Men's and Ladies days. The Couple's Championship is a 1:00 shotgun start, followed by a fabulous dinner in the clubhouse. The format is a best ball of the two some all net.

Spectacular prizes and a wonderful meal makes this a very strong event at the club. Sign up in the golf shop.

Valentines day is a special day at Laplaya. We have a Valentine's Day Nine and Dine that sure to be a big hit. The event is scheduled for Saturday, February 14th, with a start time of 3:00 pm. The format will be a scramble, followed by dinner in the clubhouse. So remember your Valentine and make it a night to remember. Open to Full, Golf and Social members.

One of the premier golf tournaments of the season is the Ladies Member-Guest. This years event will be played on February 19th. Starting time will be at 9:00 am shotgun. The format is a two best ball of the foursome. Stableford scoring. There will be a Continental breakfast starting at 7:30 am, and a spectacular lunch to follow golf. You will enjoy snacks, refreshments and contest out on the course during the day. The event is open to all categories of membership, Full Golf Only, and Beach and Social Members.

This year's theme will be "What's Cooking," so get out your apron, chef's hat and oven mitts for a fun day of golf.

Speaking of cooking, breakfast at the club has been a new addition this year. The dining room will be serving breakfast every Saturday and Sunday from 7:30 am till 10:00 am. Join us for the finest breakfast cuisine in all of Naples. Our next Sunday Brunch is February 22nd.

Keep in mind we will be playing the 2015 Laplaya Golf Club - Club Championship on March 6, 7 and 8. Please mark these dates on your calendar. This year's event will be played match play format, Men's and Ladies divisions. Open to Full and Golf members.

As you can see, we have lots of fun, and entertaining events for this season. We all hope you will get involved and support the events at your club.

Mark Fogg
Head Golf Professional



FROM CHEF CHERYL

Cheryl Bryskiewicz
Golf Club Chef

ENJOY OUR NEW *Monday Night Carvery* AT THE LAPLAYA GOLF CLUB

Starting on Monday, January 12, 2015 through Monday, April 13, LaPlaya Golf Club will be open to all members for the weekly Carvery Dinner Buffet with live entertainment and a "Celebrity" Carver!



Each week there will be three (3) carved hot items presented such as Black Angus Prime Roast Rib, Duck Breast, Salmon en Croute; in addition a variety of Italian & Polish sausages, Rack of Lamb and much more.

Also a Salad Station with five weekly selections. The hot chaffers will have a complement of potato, pasta, and rice dishes along with vegetable accompaniments.



The dessert station will have an assortment of cakes, pies, tarts, truffles, ice cream station, and a chocolate fondue fountain.



Adults: \$45 per person ++

Children: \$19.95 per person ++ (ages 5-12)



Reservations are recommended and can be made by calling 239-254-5010, reservations will not be taken after 6:00 p.m. the Friday prior to a Carvery night.



Dinner is being served 5:00 p.m. to 8:00 p.m.



Open to Full, Golf and Social Members.

CLUBHOUSE HAPPENINGS

*Welcome to the 2015 season
from the Clubhouse!*



Anne Delmonte
Dining Room Manager

Drop by the Grill Room and enjoy the new Small Bites Menu available daily until 6 p.m. Breakfast is served Saturday and Sunday from 7:30 am to 10 am. Our Dinner Dance for the season will be held on Wednesday, February 25th from 6-10 pm. Billie Jean and Dawn will be returning to provide entertainment for us again this year. Reservations are required and can be made by calling the Grill Room at 239-254-5010. This event is open to Full and Golf Only members.

Life affords precious few opportunities for momentous celebrations. So when those special occasions do arise, you want to make certain everything is just right. LaPlaya Golf Club is one of those exceptional places where ambiance, service, and cuisine come together to create a highly customized, unforgettable event for you and your guests. Contact Anne Delmonte at 239-254-5010 for more information on hosting an event in the Clubhouse. Hope to see you around the Clubhouse soon!

Queen Anne





Susie Mitchell
Beach Club
General Manager

A NOTE FROM SUSIE

A season of positive change evolves...

As we kicked off the holiday season, we noticed there are many members who stayed straight through...we believe this has something to do with the weather up north! While we did have some chilly weather down here, there was not a snow shovel in sight!

Beach Club

As we prepare for "high season," when members and their families and guests frequent LaPlaya and enjoy the Club, please consider that small actions can have a direct impact on all of our members and your guests! While we are anxious to see everyone, the Resort and Club during peak times in 2015, is going to be extremely busy. There will be many gatherings, large and small, as members entertain here at the Club. Our role is to make your visits enjoyable and to create fond memories. This season we ask that you limit the number of friends outside of family members that you invite to the Club. Consider bringing guests on different days...that way you will have a more personal experience. The Club does not want to set a limit on number of friends that can be brought to the Club, or the number of times you can bring the same guest, therefore, your consideration is sincerely appreciated.

Club Dining

In the Club Dining Room, I am pleased to report that we are receiving tremendous feedback on our new Chef, Richard Brown, and his culinary team. We feel strongly that this will be the best year the club has ever experienced.

Many of you have commented on the new faces in the dining room and asked where did some of our long-time team members go? In response, the majority of our team is here as part of the H2B Visa program. This Visa requires that our team members return to their home country for 2-3 months. Some decided to stay home as they felt they needed time with their families, while others had been working on their work permits to remain in the States. Once a work permit is granted, each individual decides where they would like to settle down. Some chose to move to other parts of the state and others remained nearby. They have made their decisions based on what they feel is best for them and their families. I know some Members were disappointed by this, but it is a positive opportunity and we are supportive of their decisions!

The new team members we recruited from Jamaica have worked at some of the finest hotels and cruise ships and are anxious to get to know and serve you. I know you will be pleased with the service and warmth you receive!

We are also fortunate to welcome Kari Mathein as our Dining Room Manager, a new position for the Club. Kari has already

CLUB NOTES

Our goal is to ensure that everyone has an exceptional time when at the Club. By following the policies of the Club will ensure a great experience. Listed below are a few Club Tips that I find important to share as season arrives:

Safety is always a concern...please carefully watch your children and grandchildren.

Please be reasonable with your number of guests.

NEW FEE: Two vehicles are permitted and for any additional cars a \$35 charge per car is applied to your account, regardless of which entrance, club or resort.

Family guest cards are for parents, grandparents, children and grandchildren. Anyone else must be accompanied by the member for the duration of their visit.

With children playing in the sand, they seldom relax! Sand chairs will be provided for children, which they like best as it is more their size! We are happy to provide chaise lounges should you request them.

Chairs cannot be held simultaneously at the beach and pool. The goal is to accommodate all members.

When using the day lockers in the Member locker rooms, please select a code that is personal to you.

The Club suggests leaving your valuables at home instead of bringing them to the beach or pool, where they can slip off your fingers or fall from your beach bag!

become a favorite with our members and will assist Jeff Nichols in the day-to-day dining operations of the Club. These changes are exciting...a new Chef, Dining Room Manager and a top-notch team! Read more about Richard and Kari in *The View*.

Regarding dining and reservations...we often hear that some members are unable to obtain reservations in the Club Dining Room. While we will never say no to a reservation, not everyone can be seated at the exact same time, i.e. during sunset on the Veranda! While enjoying the outside Veranda at sunset is perfect, every other seat in the Club has panoramic views of the Gulf and though we may be fully committed at 6:30 p.m., we will always offer you another time. Please make your reservations early as seating requests are first-come, first-served.

Our Calendar of Events schedule is filled with several new events, exciting speakers and fashion shows with clothes and jewelry that will feature the very latest styles. We have also added the duo Quiet Storm to entertain you at some of the upcoming member receptions as well as Margueritas and Mojito night! New entertainment by Quiet Storm had everyone up and dancing in November! Check out the Calendar for dates.

Looking forward to a wonderful season!

Sincerely,

Susie Mitchell
Beach Club General Manager

WELCOME NEW MEMBERS

We extend a sincere welcome to all new Members who joined the LaPlaya Club over the past several months. We are confident that your membership at the Club in the coming years will help create many warm and lasting moments for your family's Memory Book.

Residents of

SOCIAL MEMBERS

Jay & Lisa Spiller	Longshore Lakes
Chuck & Charli Podowski	Grey Oaks
David & Carrie Gordley	Vineyards
Terri Cannon	Pelican Marsh
Julie Alpert	Monterey
Bill & Margie Springer	Grey Oaks
Matt & Trisha Ferguson	Grey Oaks
Cynthia Mohr	Beachmoor
Marc & Donna Kozin	Talis Park
Allen & Kathy McQuarrie	Pelican Marsh
Eddie Waxer	
Alan Juliano & Suzie Leatherbury	Mediterra
Vin & Eileen Fitzpatrick	Beachwalk
Paul Chapman	The Dunes
Mike & Pam McDonald	Vineyards
Hunter & Mary Payne	Riverstone
Chuck & Terry Wolande	Grey Oaks
Mark & Jodi Heinold	Vineyards
Mark & Nancy Randall	Olde Cypress

GOLF CLUB MEMBERS

Michael Finkel & Dina Sewell	Pine Ridge
Lurene Gasser & Dick Nicely	Pelican Marsh
Bruce & Sheila Wilson	Pelican Bay

Full Beach & Golf Club Members

Hope Armstead & Tim Barrett	Vanderbilt Beach
Pat & Diane Ward	Mediterra
Zvi & Arlene Leibovich	Pelican Marsh
Bill & Rita Barker	Pelican Marsh
Dick & Barbara Fleischmann	Tiburon
Fritz & Julie White	Vanderbilt
Tom & Kate Cosgrove	Park Shore
Roger Dolden & Joanne Belcastro	Bay Colony
Dennis & Jana Caudill	Grey Oaks

MESSAGE FROM MEMBERSHIP

Dear LaPlaya Club Members,

Another season is here and I could not be more excited. I love everything about the season in Naples: the colors, the weather, the energy, and our members returning from their other addresses across the country. I'm hoping everyone had a great summer and fall and you're preparing for an exhilarating season in Naples.



Sandy Cotter
Director of
Membership

Did you happen to read the November, 2014 issue of Travel & Leisure Magazine? If not, Naples, Florida was ranked Number 5 on the list of 27 as America's Best Towns For the Holidays! How can that be? No snow, no ice, yet we are considered the snowbird-style winter wonderland with our luxury stores, cool boutiques, and festive ambience. So much for keeping Naples a secret!!

Easter will be early April this year so that translates to a shorter season. Naples will be jamming with visitors, which means we will be busy at the Club. Because we understand that every family visit and time spent with the grandchildren is a memory built

for years to come, we want to make sure you have a great club experience.

For that reason, in this issue of The View, we have listed rules and tips to enjoying your Club. As in any business, procedures flow from the top down. As managers, we instruct our teams what to do and the team members follow our direction. Therefore, if you have any questions, Susie or I are here to answer them.

We are going to ask for your Membership Card at the Valet entrance and also for your purchases. Why? Although we know you, in today's age, we are technology driven. Your information is swiped thru the card system so that we can do analysis, track usage and also protect your account from erroneous charges.

Each member or family member must have a member card or a guest card. Why? We are protecting the Club from people who may be trespassing on the property. Your card also provides you all of your preferred pricing discounts at the various outlets.

If you invite a friend, we are asking members to meet them at the Club Greeter station as they will not be allowed to enter thru the gate. Why? We want to ensure they are actually with the right member.

Why these policies? LaPlaya is a freestanding Club and not behind locked gates in a gated community. For that reason, our operations are a bit more complex than most. Our concern is always for your safety, to protect the Club, and your membership. Our goal is to consistently make your Club better and better!

This season, I hope that you enjoy the many arts and other programs that we have planned for you, including lectures by Joseph V. Pergolizzi, Jr., MD on Pain Management or Health & Well Being by Madeline Ebelini. Or, participate in our Wine and Canvas events in the Club or our field trip to Nordstrom or Earth & Fire Art Studio. R.S.V.P. early!

Whatever your preferences – beach, golf, spa or dining – we will be waiting to see you at the Club!

Sandy Cotter
Director of Membership

FROM THE BEACH TEAM



Matt Meyers
Director of
Beach and Pool

In advance of what will surely be another fantastic sun-drenched season at LaPlaya, the beach and pool team would like to take a moment to thank you for your continued patronage, support, and feedback. As we embark upon the coming season, I would like to provide you with a few helpful tips and reminders in order to ensure an enjoyable experience for all.

- ❖ First, we want to encourage members to utilize the online beach reservation system which continues to grow in popularity, providing a user-friendly reservation experience and guaranteed receipt by our team. *Excludes major holidays.
- ❖ Members may make reservations up to 72 hours in advance! Chair pre-sets are between the hours of 9 am and 11 am. As always, we will do our best to accommodate all requests from members.
- ❖ We ask that members not occupy seating at both the beach and pool simultaneously to allow all members desired seating options. Our team is pleased to seat your group in either area throughout the day if you wish to move back and forth.
- ❖ When necessary, seating that is saved but not used or left empty for long periods, more than 90 minutes, may be utilized for other members or moved to a different location.
- ❖ In order to provide members with as many options as possible – any un-rented poolside cabanas may be used on a complimentary basis after 2 pm daily.
- ❖ At the Club drive, members will notice the addition of a “towel return” which will also include out-of-inventory towels for members to take for the road if necessary.
- ❖ As always, we look forward to providing you and your families with an unparalleled beach and pool experience again this season!

Kind regards,

Matt Meyers
Director of Beach and Pool



Beach Reservations

– will be on a first come first serve basis on the following dates.

Thursday, January 1 – Sunday, January 4.

Friday, February 13 – Monday, February 16.

Cabana Pricing

Effective January 1, 2015.

Social Members - \$65/day

Full Members - \$55/day

2015 NEW CLUB FEES

As we move into the New Year, we wanted to share with you the following notes.

- The Family Guest Card fee will increase to \$15 per day or \$75 per week. Family Guest forms are found on our website, www.laplayaclub.com or call in for cards, a minimum of three days in advance, so we can make sure to have them ready upon arrival.
- From January thru April when arriving for the beach or pool, if you plan to have your family or friends arriving with more than two cars, there will be a \$35 charge per additional car. Valet on both Club and Resort entrances monitor additional cars.

NEW NOTES

- Also, if you have guests coming out to the Club, please meet them at the Club gate. Guests will not be able to enter the facility without a member escort.

It is our goal to provide the most pleasant and enjoyable beach club experience for all of our members. We thank you for your support and cooperation as we enjoy the season! Please feel free to call Susie or Sandy should you have any questions.



KIDS TURTLE TALES & NEWS

This page is dedicated to our younger members with their own set of events and activities!

Kids Camps

President's Day Weekend Events

Friday, February 13th

Coach B's Aquatics Kids Camp – Surf, Paddle & Craft Day!

- 12:00 p.m.-3:00 p.m., campers will meet at the pool hut
- Ages 5-12
- \$30 per child, \$50 for two, \$20 per camper for groups of three or more!
- Snacks and Drinks included.



Saturday, February 14th

Coach B's Aquatics Kids Camp – The Amazing LaPlaya Race!

- 12:00 p.m.-3:00 p.m., campers will meet at the pool hut.
- Ages 5-12
- \$30 per child, \$50 for two, \$20 per camper for groups of three or more!
- Coconut painting included with camp!
- Snacks and Drinks included.

Coconut Painting Art – Make your own unique design!

- 12 pm – 3 pm on the North Beach
- \$20 per person – all ages welcomed, no appointment needed!

Sunday, February 15th

Coach B's Aquatics Famous Beach Olympics!

- 12:00 p.m.-3:00 p.m., campers will meet at the pool hut.
- Ages 5-12
- \$30 per child, \$50 for two, \$20 per camper for groups of three or more!
- Snacks and drinks included.

Coach B's Stand-Up Paddleboard Fest

- 10:30 a.m.-12:30 p.m.
- ages 12+
- \$20/per person
- Sign up with pool attendants
- Held on North Beach



Charity Bean Bag Toss Tournament – Benefiting Golisano Children's Museum

- Donation-based entry fee – choose any amount of \$20 or more per team!
- Tournament will begin at 12:00 p.m..
- Teams of two, must include one player age 16+
- Tournament format will be determined by number of teams
- Top three teams will receive trophies and resort credit of \$100 (1st place), \$75 (2nd place), \$50 (3rd place).
- Sign up with pool attendants.

Monday, February 16th

Coach B's Aquatics Kids Camp

- 12:00 p.m.-3:00 p.m., campers will meet at the pool hut.
- Ages 5-12
- \$30 per child, \$50 for two, \$25 per camper for groups of three or more!
- Snacks and Drinks included
- Sign up with pool attendants
- Campers will meet at the Pool Hut

Kids Camps

12:00 p.m.- 3:00 p.m.
Cost is \$30 per camper

January

31

• • •

February

1, 7, 8, 21, 22, 28

• • •

March

1

*Events open to Beach, Full
and Social Members Only.*





January 28, 2015

Fashion Show Presented by bkr

January's fashion show will feature a visit from bkr, the fashion forward water bottle that has become a hit in Hollywood and beyond. We all know we should drink more water, and bkr makes it easy with a 500ml bottle that's glass – no chemicals in your bottle and no funny aftertaste. The whole selection of colors will be on display for you to see, and we'll be drawing winners to take home a free bottle!

February Valentine's Event

A SpaTerre gift certificate is the perfect Valentine's Day present. From February 1st to 14th, your purchase of a spa facial or body treatment Gift Certificate comes with a complimentary enhancement. All facial gift certificates will include your choice of our Wrinkle Reversing, Revital-Eyes, or Lip Perfecting add-ons. All body services include your choice of upgrade with Therapeutic Muscle Balm or Aromatherapy Massage Oil. This complimentary enhancement is exclusively for club members, so make sure you mention the offer when buying your gift. Product Promotion: Buy Two Skin Authority Products and receive Moisturizing Lift Cream free.

February 2015 (All month)

Valentine's Treatments Presented by FarmHouse Fresh

Fall in love with the Spa's newest seasonal treatments; the Cupid's Cocktail Mani/Pedi, and our Chocolate Covered Strawberry Bliss body treatment! Whether you're looking to indulge or treat that special someone, these Valentine-themed services are offered all month long for you to enjoy.



Chocolate Covered Strawberry Bliss

Best enjoyed: Double Dipping

The Mood: Cover me in ultra-fudgy deliciousness!

Experience: Enter a very dark chocolate place! A hot Butter Brulee whole milk soak softens and moisturizes, before a Sweet Cream sea salt exfoliation smoothes all the rough spots. Next, a warm dark chocolate softening mask is painted over every inch, and left to nourish skin with antioxidant-rich CoQ10 enzymes. Last, a dollop of delight! A whipped Shea butter and live strawberry fruit cell massage brings deep luscious hydration!



Cupid's Cocktail, Spiced Rum & Honey Pedi

Best enjoyed: Taking in this heavenly quadruple-layer delight

The Mood: Cupid, let your arrow fly!

Experience: This cinnamon-sweet and butter-scotch-caramel cocktail treatment includes a relaxing soak in Red Hot Sparkling oil made with grape seed and olive fruit oils for an antioxidant treat that moisturizes and soothes winter feet. Next, a Butter Rum brown sugar scrub polishes rough skin leaving a smooth revitalized surface. Then, a hot honey glaze drizzle and wrap seals in aloe, honey and live papaya fruit cells to provide deep hydration. When rinsed, prepare to be refreshed as a warm citrus-vanilla whipped Shea Butter brings an uplifting kick to this LOVE-LY treatment.



Friday, March 13, 2015 – 5-8 p.m.

March Member Appreciation Event

Stop by SpaTerre for complimentary light refreshments and complimentary mini treatments. Relax with a back massage, or refresh with a quick facial. Prizes will be raffled off to attendees, and any purchaser of two products will receive a free full-size product from Skin Authority. Start your weekend off with a bit of fun at the Spa's member appreciation event. Space is limited, so contact the spa at 239-598-5117 to reserve your place.

Sunday, March 22, 10 a.m.-2 p.m.

LaPlaya Second Annual Member Games

LaPlaya's Member Games are back for a second challenge. In 2014, our fitness team was inspired to take a page from the Olympics, and the Member Games were created! In the spirit of friendly competition, we will be serving up a series of competitive fitness challenges for our members. Locations around property will be waiting for you to test your mettle against other members in several events to try and bring home the win. And there's more at stake than just bragging rights or a gold medal – the winners will take home fantastic prizes. Our fitness team is designing this year's challenge to improve on the fun we had last year. Please contact the spa to learn more about this fun challenge.





LAPLAYA BOUTIQUE

New fashions at the LaPlaya Boutique

The Boutique staff has attended trade shows and met with vendors in the last few months to bring you fabulous new merchandise. New items are arriving daily with plenty of surprises this season at the Boutique, including bathing suits from your favorites, Paoita, Ralph Lauren, Kenneth Cole and Trina Turk. Miss June of Paris and Juliet Dunn of London have beautiful new cover-ups you'll want to bring home along with stunning Mystique Sandals.

We'll be hosting our popular weekly trunk shows with updates in our weekly e-mail blast. The extremely popular cashmere dress toppers everyone raved about last year in new delicious colors are back. The men's department has expanded with more choices of men's shirts and outerwear. Mariposa is showing serving pieces that you'll want to add to your collection. Please stop by the Resort Lobby and let us show you.

Trish VanAlmkerk
Boutique Manager

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Monday, January 12 Author Fest 2015

There is an incredible amount of writing talent among our membership. We invite you to come and meet LaPlaya Club Member authors at the LaPlaya Club Author Fest on Monday, January 12 from 2:30 to 4:30 p.m. when their talent will be on display at the Club. At this unique event you can listen to your fellow club members talk about their works and discuss, "What Makes Great Writing?" You'll also hear excerpts from their books and then have an opportunity to pick up their books at the end of the presentation.

Please R.S.V.P to the Club at 239-254-5008. The event is limited to 50 people, Members and one guest per Member.



March 31, 2015 – 10:00 a.m.

Field Trip!

Earth & Fire Art Studio

Join us March 31 at 10 a.m. at the artsy Earth & Fire Art Studio located in the heart of the Naples Historic District. Members create their own piece of art with the area's finest selection of bisque pottery, ready to be painted by you. This fun field trip to the studio is a great place to create gifts and enjoy wonderful camaraderie with other Members. Cost is \$25 per person for this Member's only event.

• LECTURE SERIES

January 27, 2015

Pain Management

Joseph V. Pergolizzi, Jr., MD will be our special guest speaker on PAIN MANAGEMENT January 27 at 9:30 a.m. With prestigious credentials as a professor at Johns Hopkins, Georgetown and Temple Universities and a consultant to the National Institutes of Health, he has been investigating various interventions for patients with acute and chronic pain for several years.



Dr. Pergolizzi is the author of over 150 articles, abstracts, platform presentations and book chapters in his areas of interest and expertise. *Mark your calendars now and be sure to attend this highly educational event.*

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February 24, 2015

Health & Well Being

We are pleased to announce that **Madeline Ebelini** will be our guest speaker on February 24, 2015 at 9:30 a.m. to talk about health and well being. As the founder of Integrative Mindfulness in Bonita Springs, Madeline is a regular practitioner of mindfulness meditation, yoga, and mindful eating.



Madeline holds a Master of Arts degree in Transpersonal Psychology from Naropa University in Boulder, Colorado and is a Yoga Alliance Registered Yoga Teacher. In 2010 Madeline completed professional training in Mindfulness-Based Stress Reduction at the University of Massachusetts Medical School. In 2014 she completed professional training in Mindful-Self Compassion and Mindful Eating Conscious Living at the University of California at San Diego.

Madeline delivers mindfulness-based programs at Integrative Mindfulness in Bonita Springs, Florida and is also a member of the teaching faculty at eMindful.com where she teaches Mindfulness at Work. Join us to get on track to a healthy and well being lifestyle!

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January 21 & April 8 – 12:30-4:00 p.m.

Wine & Canvas!

Come share good times with other members in a fun-filled atmosphere while a talented artist guides you carefully step-by-step in creating your painting. Bring home your own "masterpiece" on a 16x20 gallery-wrapped canvas! The Wine and Canvas Event will be held in the Private Club with lunch and wine included. Price is \$49 plus tax and gratuity. Space is limited for this Members Only Event.



CONCIERGE CORNER



Gail Alvarado
Member & Resort
Concierge

Located in the LaPlaya Resort Lobby, our Concierge Team is waiting to hear from you! Although the Club Dining Room and Baleen should always be first on your list; if you would like a change, come talk to us or call us and we will make reservations at other restaurants here in Naples. We can also arrange tickets for events or sightseeing excursions, babysitting services, rental cars and so much more.

Let me share with you a few things you may not know about the Resort Concierge and the Baleen Restaurant. Baleen has a private dining room that you can book for a small function of up to 25 people. Our famous "dinner on the beach" can be booked through the Resort Concierge, by calling 239-597-3123, Ext. 5225. Come by the Lobby sometimes and chat with us!



Member Rewards



David Martorana, CHSP
Director of Sales
& Marketing

A number of our club members are in the business environment and should know significant awards await those members who bring conferences, sales meetings, seminars, Board of Directors meetings and the like to the LaPlaya Beach and Golf Resort.

A Club Member who can assure the resort a booking of 25 room nights per event or meeting will receive their choice of two options:

- Five percent of the contracted room revenue will be credited to their Laplaya Membership account, or a donation of the five percent to the charity of your choice. *5% up to \$1,000 maximum will be paid once the master account is paid in full.

If you would like detailed information regarding these incentives for the booking of such events at LaPlaya Resort, just call 239-598-5702 or email dmartorana@laplayaresort.com and say you're a member.

TIKI BAR



Daniel Merritt
Tiki Bar Supervisor

I would like to take this opportunity to announce Daniel Merritt's promotion to Tiki Bar Supervisor. He's been with us over four years. He was raised in Sandy Lake, PA (North Western PA). Daniel graduated in 2006 from Edinboro University of Pennsylvania and received his Bachelors in Business Administration specializing in Marketing. He moved to SWFL in January 2008 with his now wife, Jennifer.

Daniel was raised in the construction field specializing in woodworking and is a handy craftsman in his spare time. Prior to LaPlaya, he worked for a skilled nursing facility as a Director of Admissions. We are confident Daniel has a great future with Laplaya and we are proud to watch him grow with us!

Congratulations, Daniel, and well deserved!

Daniel and Rob Smith will both assist in overseeing the beach/pool, food and beverage operation for this upcoming season.



Joanna Wrona
Tiki Bar Manager

How Can It Get Any Better?

The Tiki Bar is the happening hot spot this season! Whether enjoying a chair at the bar or a seat in the Oasis, we invite you to relax as the Gulf breezes blow!

Our team of mixologists is on a mission to ease the seasonal stress! Enjoy a cool cocktail including a LaPlaya Sunset, Golf Pro, Sunset Rum Runner, or a Monkey on the Beach, and while toe-tapping or dancing to some afternoon entertainment, enjoy the great menu with a delicious order of Tiki Quesadillas, awesome Grouper Sandwich or a Berry and Bleu Salad. And don't forget the children's menu full of tempting kid favorites.

With season, holidays and peak times upon us, the popular Beach Barbeque Grills will be open for your convenience.

Live entertainment every Friday and Saturday at the Tiki Bar pool area from 2 p.m. to 6 p.m.

Catch the sports action and the Superbowl football frenzy coming up with our three 46" Sunbrite TV's, intended for a good time and watching pleasure.

Enjoy an irresistibly good time at Member Happy Hour from 4 p.m. to 6 p.m. daily at the Tiki Bar, beach and pool areas. 50% preferred pricing off cocktails and wine by the glass. How can it possibly get any better?

Tiki Hours of Operation:

Tiki Kitchen

Sunday-Thursday

11 a.m. to 6 p.m.

Friday and Saturday

11 a.m. to 7 p.m.

Tiki Bar

Sunday-Thursday

11 a.m. to 7 p.m.

Friday and Saturday

11 a.m. to 8 p.m.



Extreme Brewing: High-End Beers with High-End Prices



Jeff Nichols
Food & Beverage Manager

Beer is often viewed as the least expensive option when ordering a drink. While this holds true with the classic brands such as Budweiser and Coors Light, the trend of super premium brews is taking flight.

Domestic producers such as Sam Adams have gone to great lengths to produce a beer that is much more than just a "beer." There is a saying that people who live beyond their means have champagne tastes on a beer budget. Clearly the author of that line was not thinking of Samuel Adams Utopias, a beer for people on a Champagne budget. At \$115 for 24 ounces, this is definitely not a bottle of Schlitz.

Once fermented, it takes a long detour through the land of brown spirits, maturing for years in a variety of oak barrels, in this case barrels that previously contained bourbon, port and rum. The blend is assembled like Cognac or Scotch, from multiple casks spanning various years. In addition to the high price, *Utopias* is set apart for its high alcohol content by actually not being carbonated. *Utopias* is described as being very complex, slightly sweet and syrupy. The caramel-coloured elixir, packaged in a decanter resembling a brew kettle and designed to be served in small pours, unfolds with nuances that include raisin, cocoa, vanilla and spice.

The past five years have seen a surge of sticker-shock suds, some unusually strong, some simply unusual. Sink the Bismarck from Scottish brewer, *Brewdog*, at 41-per-cent alcohol, sells for \$85. Crown Ambassador Reserve from Australia, aged in French oak and fermented in a bottle like champagne, costs about \$90 for 750 milliliters.

As with wine, stratospheric prices are chiefly built on supply and demand. While casual beer drinkers may not be familiar with the world of super premium beers, the growing awareness, demand and popularity of the interesting and complex brews continues to grow at a rapid rate.



WELCOME KARI MATHEIN, DINING ROOM MANAGER



Kari Mathein
Dining Room Manager

Kari Mathein comes to us from Cypress Woods Golf & Country Club where she held the position of Dining Room Manager for the past three years. She was born and raised in Cincinnati, Ohio and moved to beautiful Naples permanently three years ago. She has over 20 years experience in the food and beverage industry as well as experience in wine. Kari attended college at The University of Tennessee (Go Vols) and finished with a bachelor's degree in Public Relations from Northern Kentucky University. Her family originally hails from

Jackson, Michigan which makes her an avid University of Michigan fan (yes, that's right...a Michigan fan from Ohio). In her free time she enjoys traveling, reading, hanging at the beach/pool and spending time with family and friends. Kari looks forward to joining our team and getting to know each of you.

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Richard Brown
Club Chef

I wanted to take a moment to share some thoughts on the upcoming season at LaPlaya Beach & Golf Club. As an accomplished chef for the past 20 years, I have worked alongside some very talented individuals in the food and beverage realm. Clearly, the carefully orchestrated team at LaPlaya is way ahead of its time. I have had the privilege of meeting some of our Members who have welcomed me and look forward to meeting you all throughout 2015. We are here for your enjoyment, so please do not hesitate to inform our staff should you have

any questions or concerns regarding dietary needs so we can be sure to take good care of you. I am delighted to be here and look forward to an exciting season at the Club.

Warmest Regards,

Richard Brown
Club Chef

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2015 Culinary Series

Join us as Chef Richard demonstrates his remarkable culinary skills and unique cooking concepts in his upcoming culinary learning series....

Thursday, January 22 - Hors d'oeuvre Makings

Thursday, February 19 - The Art of Tapas

Thursday, March 19 - Dessert Creations

11:00 A.M. - 12:30 P.M.

\$25 per person plus tax and gratuity

R.S.V.P. 239-254-5008

Cancellation policy in effect. Open to Full, Beach and Social members
Members Only Event – Limited Seating



HELPFUL DINING CLUB INFORMATION

Dining at the Beach Club is just one of the exclusive amenities enjoyed by our members. In a continued effort to provide the highest level of service, please note the following in effect throughout the upcoming season:

Reservations

A decision to dine at the club can often be a spur of the moment decision, but nonetheless, we encourage making reservations in advance, especially on weekends and for special events. Seating preferences – inside, outside, window table, seating time – are based on how far in advance reservations are made.

To make reservations call (239) 254-5008. The Club does call to confirm reservations 24 hours in advance, if you prefer that we not call you to confirm, please let us know, and we will note this in your profile.

Seating Times

When reservations are made and a seating time is specified, that's the time member parties are seated for dinner. If you have a pre-dinner cocktail in mind, we suggest you arrive at the club at least a half-hour in advance of your specified seating time, thus assuring you'll be served in a timely manner.

Dining Policy for Larger Groups

In an effort to ensure exceptional service for all of our Members, we will adhere to policy regarding groups of 16 or more:

- Reservations for parties of 16 or more can only be taken on Sundays, Tuesdays and Wednesdays
- Seating times for parties of 16 or more will be at either 5:30 p.m. or 8:00 p.m.
- Groups will have a limited selection menu
- Groups of 16 or more will be on one check

Cancellation Policy for Special Events

A 72 hour cancellation notice is required for special events. Failure to cancel a reservation prior to three days in advance of the event, will result in a 50% charge of the event price.



At our Fashion Show and Luncheon on Wednesday, January 28, Whispers, a specialty boutique located in Venetian Village will be our featured boutique. Specializing in chic casual clothing and accessories, with designers from Italy to L.A., they travel the globe to buy inspired trends from designers that shape the fashion industry.

For a peek at their newest flavors of the store, visit their website at www.whispersofnaples.com



*Ladies
Luncheon
&
Fashion
Show*

*Wednesday,
January 28, 2015
\$32 plus tax and gratuity
Members are allowed
to bring one guest
RSVP*

*11:30 a.m.
Chef Selection of Passed Hors D'oeuvres*

12:00 p.m. Lunch

Pan Seared Petit Filet

*Pine Nut Cipollini Agrodolce, Grilled Asparagus
Gruyere Potato Gratin, Shiitake Mushroom Jus*

*White Chocolate Raspberry Mousse
Toasted Almond Basket, Dark Chocolate
Peppermint Bark*

2015

Valentine's Day

Saturday, February 14

First Course Selections

Roasted Corn & Crab Chowder

Lump Crab, Smoked Tasso, Fleuron

Roasted Beet Salad

Creamy Goat Cheese, Microgreens, Flaked Sea Salt, Pistachio Oil

Grilled Watermelon Salad

Crumbled Feta, Baby Arugula, Mint Balsamic Syrup

Butter Poached Lobster Cake

Fresh Tarragon, Meyer Lemon Crème Fraîche & Caviar

Entrée Selections

Seared Filet Mignon

Braised Endive with Applewood Smoked Bacon,

Roasted Acorn Squash, Roquefort Potato Gratin

67

Yellowtail Snapper

White Truffle Shrimp Risotto, Grilled Baby Vegetables

Yellow Tomato Coulis

58

Coconut Crusted Rack of Lamb

Macadamia Crusted Pear Potato, Sugar Snap Peas

Bing Cherry Vodka Sauce

69

Chilean Sea Bass

Yukon Mashed Potatoes, Wilted Greens, Blistered Tomatoes

Champagne Saffron Sauce & Crispy Leeks

65

Chicken Prosciutto

Sundried Tomato, Artichokes,

Portobello Mushroom & Goat Cheese

53

Dessert Selections

Fresh Berry Tart

Fresh Berries, Key Lime Custard, Chocolate Cigar

Poached Pear

Kahlua Chocolate Mousse, Almond Ice Cream, Praline Crisp

Chocolate Lava Cake

Crème Anglaise & Raspberries

Chef's Selection of Sorbet

Fresh Berries

Priced per entrée, includes all courses.

This is the only available menu this evening.

Cancellation policy applies.



NOBLE HOUSE

noblehousehotels.com

The Noble House hospitality portfolio encompasses luxury boutique hotels and exclusive resorts in elegant destinations around the country. If you're interested in visiting our other hotels, just call or email us at adinneen@laplayaclub.com.

www.noblehousehotels.com/portfolio

CALIFORNIA



FLORIDA



COLORADO



MINNESOTA



WASHINGTON

GOLF CLUB CALENDAR OF EVENTS

JANUARY 2015

Wednesday	7 , 14, 21, 28	Men's Guest Day	Golf Club
Thursday	8 , 15, 22, 29	Ladies Day	Golf Club
Friday	9	Opening Day Cocktail Party	Golf Club
Saturday	10	Opening Day Mixer	Golf Club
Monday	12, 19, 26	Carvery Dinner	Golf Club
Wednesday	14	Taste of Tuscany Reception	Golf Club
Friday	16	Friday Game	Golf Club
Friday	23	9 & Dine	Golf Club
Friday	30	Member-Member Shotgun & Cocktail Party	Golf Club
Saturday	31	Member-Member	Golf Club

FEBRUARY 2015

Monday	2, 9, 16, 23	Carvery Dinner	Golf Club
Wednesday	4, 11, 18, 25	Men's Day	Golf Club
Wednesday	4	Bluegrass BBQ Reception	Golf Club
Thursday	5, 12, 26	Ladies Day	Golf Club
Friday	6	Friday Game	Golf Club
Sunday	8	Couples Championship	Golf Club
Saturday	14	Valentine's Day 9 & Dine	Golf Club
Thursday	19	Ladies Member Guest	Golf Club
Friday	20	Friday Game	Golf Club
Sunday	22	Sunday Brunch	Golf Club
Wednesday	25	Dinner Dance	Golf Club

MARCH 2015

Monday	2, 9, 16, 23, 30	Carvery Dinner	Golf Club
Wednesday	4 , 11, 18, 25	Men's Day	Golf Club
Wednesday	4	Tasting with a Twist Reception	Golf Club
Thursday	5, 11, 19, 26	Ladies Day	Golf Club
Friday	6	Club Championship	Golf Club
Saturday	7	Club Championship	Golf Club
Thursday	12	Men's Invitational	Golf Club
Friday	13	Men's Invitational	Golf Club
Saturday	14	Men's Invitational	Golf Club
Friday	20	9 & Dine	Golf Club
Sunday	22	Sunday Brunch	Golf Club
Wednesday	25	New Member Orientation	Golf Club
Friday	27	Friday Game	Golf Club

APRIL 2015

Wednesday	1, 8	Men's Day	Golf Club
Wednesday	1	Member Mingler	Golf Club
Thursday	2, 9	Ladies Day	Golf Club
Friday	3	Friday Game	Golf Club
Sunday	5	Easter Shotgun	Golf Club
Sunday	5	Easter Brunch	Golf Club
Monday	6, 13	Carvery Dinner	Golf Club
Friday	10	Closing Day 9 & Dine	Golf Club
Sunday	12	Omelettes & Waffles	Golf Club
Wednesday	15	Closing Day Ladies & Men's Shotgun/Pizza Party	Golf Club

*Events subject to change

BEACH CLUB CALENDAR OF EVENTS

JANUARY 2015

Thursday	1, 8, 15, 22, 29	Happy Hour	Beach Club
Tuesday	6, 13, 20, 27	Happy Hour	Beach Club
Friday	9	New Member Orientation	Beach Club
Monday	12	Author's Fest	Beach Club
Sunday	18	Member Reception - Members Only	Beach Club
Wednesday	21	Wine and Canvas Luncheon	Beach Club
Thursday	22	Culinary Series	Beach Club
Sunday	25	Entertainment by Quiet Storm	Beach Club
Tuesday	27	Lecture Series - Pain Management	Beach Club
Wednesday	28	Fashion Show and Lunch	Beach Club

FEBRUARY 2015

Tuesday	3, 10, 17, 24	Happy Hour	Beach Club
Thursday	5, 12, 19, 26	Happy Hour	Beach Club
Friday	6	New Member Orientation	Beach Club
Thursday	12	Trish McEvoy Lunch & Learn	Nordstrom Store
Saturday	14	Valentine's Day Dinner	Beach Club
Sunday	15	Member Reception - Members Only	Beach Club
Thursday	19	Culinary Series	Beach Club
Sunday	22	Entertainment by Quiet Storm	Beach Club
Tuesday	24	Lecture Series - Health & Well Being	Beach Club

MARCH 2015

Tuesday	3, 10, 17, 24, 31	Happy Hour	Beach Club
Thursday	5, 12, 19, 26	Happy Hour	Beach Club
Friday	6	New Member Orientation	Beach Club
Sunday	15	Member Reception - Members Only	Beach Club
Thursday	19	Culinary Series	Beach Club
Wednesday	25	Fashion Show and Lunch	Beach Club
Sunday	29	Entertainment by Quiet Storm	Beach Club
Tuesday	31	Field Trip Earth & Fire	Off-site

APRIL 2015

Thursday	2, 9, 16, 23, 30	Happy Hour	Beach Club
Saturday	4	Easter Egg Scramble	Gulf Lawn
Sunday	5	Easter Brunch	Beach Club
Tuesday	7, 14, 21, 28	Happy Hour	Beach Club
Wednesday	8	Wine and Canvas Luncheon	Beach Club
Friday	10	New Member Orientation	Beach Club
Sunday	12	Beach Party	Gulf Lawn
Sunday	19	Member Reception - Members Only	Beach Club
Sunday	26	Entertainment by Quiet Storm	Beach Club

Listed events are open to Full, Social and Beach Members



LAPLAYA

B E A C H & G O L F C L U B

9891 Gulf Shore Drive
Naples, Florida 34108

Club Phone Number
239-254-5000

FIRST CLASS
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AMS

HOURS OF OPERATION

BEACH CLUB

ADMINISTRATION OFFICE

Monday thru Friday.....	8:30 a.m. – 5:00 p.m.
Saturday	9:00 a.m. – 3:00 p.m.

BALEEN NAPLES – OPEN DAILY

Breakfast	7:00 a.m. – 11:30 a.m.
Lunch.....	11:30 a.m. – 5:00 p.m.
Light Lunch.....	2:30 p.m. – 5:00 p.m.
Dinner.....	5:00 p.m. – 10:00 p.m.
Lounge.....	10:30 a.m. – 11:00 p.m.

CLUB DINING AND LOUNGE

December 28, 2014 thru May 10, 2015

Tuesday thru Sunday

Lunch.....	11:30 a.m. - 3:00 p.m.
Dinner	5:30 p.m. - 9:00 p.m.

Happy Hour

Tuesday and Thursday	4:30p.m. – 6:00 p.m.
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RESORT CONCIERGE – Daily..... 8:00 a.m. – 9:00 p.m.

FITNESS CENTER – Daily..... 6:00 a.m. – 10:00 p.m.

LAPLAYA BOUTIQUE

Sunday thru Thursday	8:00 a.m. – 7:00 p.m.
Friday and Saturday	8:00 a.m. – 8:00 p.m.

GOLF CLUB

GRILL ROOM

Lunch.....	11:00 a.m. – 4:00 p.m.
Small Bites	4:00 p.m. – 6:00 p.m.
Bar	11:00 a.m. – 7:00 p.m.

PRO SHOP

LOCKER ROOMS.....	7:00 a.m. – 7:00 p.m.
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DRIVING RANGE.....

7:00 a.m. – 5:00 p.m.

TIKI BAR

Sunday – Thursday	
Food Service	11:00 a.m. – 6:00 p.m.
Friday and Saturday	
Food Service	11:00 a.m. – 7:00 p.m.
Bar	10:00 a.m. – 8:00 p.m.

Tiki Entertainment

JANUARY - APRIL	
Friday and Saturday	2:00 p.m. – 6:00 p.m.
Weather Permitting	
Happy Hour Daily	4:00 p.m. – 6:00 p.m.

½ price cocktails and house wine by the glass.

SPA TERRE

NOVEMBER - MAY	
Monday thru Sunday	9:00 a.m. – 7:00 p.m.
November - May	
Monday - Sunday	9:00 a.m. – 7:00 p.m.

VALET Opens at 8:00 a.m. Daily